

Lauren Zalaznick

Director since 2016

Age 55

**Other public company directorships:**

- **Current:**
GoPro, Inc.
- **Past 5 years:**
None

Key Experience and Qualifications

- Media expertise, including at NBCUniversal Media, LLC
- Digital, innovation and technology experience
- Commercial and management expertise

Nielsen**Committees:**

Compensation;
Nomination and
Corporate
Governance

Ms. Zalaznick is currently a senior strategic advisor to leading media and digital companies. From 2004 through December 2013, Ms. Zalaznick held various roles of increasing responsibility within NBCUniversal Media, LLC. In 2010 she became Chairman, Entertainment & Digital Networks and Integrated Media. In that capacity she had responsibility for the cable entertainment networks Bravo Media, Oxygen Media, and The Style Network; the Telemundo Spanish language broadcast network; and she ran the company's digital portfolio. She was promoted to Executive Vice President at Comcast NBCUniversal until departing the company at the end of 2013. Ms. Zalaznick is currently a member of the boards of directors of Shazam and Critical Content. She is a senior advisor to The Boston Consulting Group, TMT practice, and to leading content and tech start-ups, including Refinery29, Atlas Obscura and Fatherly.com.

The nominees for election to the Board of Directors named above are hereby proposed for appointment and reappointment by the shareholders.



The Board of Directors recommends that shareholders vote "FOR" the election of each of the nominees named above.